

ORDER



Orders
Order / Rev: 2047757
Alt Order #: WOC12613488
Product Desc: Issue
Estimate: 9068
Flight Dates: 07/25/20 - 07/29/20
Original Date / Rev: 07/24/20 / 07/24/20
Order Type: RFP

KHOU
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Targeted Platform Media, LLC / POL
Buying Contact: _____
Billing Contact: _____
1291 Hollywood Avenue
Annapolis, MD 21403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/ Meidas Touch
Demographic: A35+
Product Codes: IS-Issue/Non Ballot,IS-Issue/Ballot
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue

New Business Thru: _____
Advertiser External ID: 190048
Agency External ID: 20383AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	07/28/20	4	\$5,180.00	\$4,403.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	4	\$5,180.00	\$4,403.00	0.00
Totals	4	\$5,180.00	\$4,403.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHOU	32%	\$5,180.00
Market	100%	\$16,187.50

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	0%	\$0.00
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	0%	\$0.00
KPXB	0%	\$0.00
KRIV	0%	\$0.00
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	0%	\$0.00
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00
UNKWN	68%	\$11,007.50

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KHOU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHOU	07/25/20	07/27/20	Local News @ 10p M-F 11 News at 10P MF	CM	10:00 PM-10:35 PM	1-----	:30	1	\$1,500.00	P04	0.00	NM	1	\$1,500.00
(Program: 11 News at 10P MF - Rate)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/25/20	07/31/20	1-----			1			\$1,500.00		0.00			
N 2	KHOU	07/25/20	07/28/20	Local News @ 6p M-F 11 News at 6p	CM	6:00 PM-6:30 PM	-1-----	:30	1	\$1,600.00	P03	0.00	NM	1	\$1,600.00
(Program: 11 News at 6p - Rate)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/25/20	07/31/20	-1-----			1			\$1,600.00		0.00			
N 3	KHOU	07/27/20	07/27/20	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	M-----	:30	1	\$1,600.00	P03	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	M-----			1			\$1,600.00		0.00			
N 4	KHOU	07/28/20	07/28/20	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	-T-----	:30	1	\$480.00	P04	0.00	NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-T-----			1			\$480.00		0.00			
													Totals	4	\$5,180.00